

## Privacy statement

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We are very pleased about your interest in our company. The protection of personal data is important to us. Therefore, we process personal data exclusively in accordance with the applicable legal provisions on the protection of personal data and on data security.

This privacy policy is intended to provide an overview of which personal data are captured and processed when visiting our website.

### 1. Responsibility for processing personal data

We are responsible for processing your personal data within the meaning of the GDPR. You can reach us at:

PROSMH MAK.PAZ.SAN.VE TİC.LTD.ŞTİ.  
YAZLIK YENİ MAH. D-130  
KARAYOLU CAD.NO.87/A  
41650 GOLCUK  
KOCAELI / TURKEY  
info@prosmh.com

### 2. General data and information

Each time our website is accessed, our webserver captures a series of general data and information. These general data and information are stored as logfiles on the server.

- the address (URL) of the accessed website
- browser and browser version
- the operating system used
- the address (URL) of the previously visited site (referrer URL)
- the host name and the IP address of the device from which access occurs
- Date and time

When using these general data and information, Pro-SMH does not draw any conclusions about the data subject. In fact, this information is required in order to correctly deliver the contents of our website, guarantee the permanent functionality of our information technology systems and the technology of our website and provide criminal prosecution authorities with necessary information in the event of a cyber-attack.

### 3. Cookies

The websites of Pro-SMH use cookies. Cookies are text files, which are filed and saved on a computer system via an Internet browser. Several of the cookies used by us are deleted again after the end of the browser session, i.e. after closing your browser (so-

called session cookies). Other cookies remain on your end device and enable us or our partner companies to recognize your browser when you next visit (persistent cookies).

Cookies allow Pro-SMH to provide the users of this website with more user-friendly services, which would not be possible without setting cookies.

The data subject can prevent the setting of cookies by our website at any time using an appropriate setting of the Internet browser and thereby permanently object to the setting of cookies. Furthermore, cookies that have already been set can be deleted using an Internet browser or other soft-ware programs. This is possible in all of the commonly-used Internet browsers. If the data subject deactivates the setting of cookies in the Internet browser used, under certain circumstances, not all functions of our website will be fully usable.

#### **4. Newsletters**

On the Pro-SMH website, the users are given the opportunity to subscribe to our company newsletter. Which personal data are sent to the data controller during the course of ordering the newsletter are shown in the input mask used for this purpose. As a general rule, our company's newsletter can only be received by the data subject, if the data subject has a valid e-mail address and the data subject registers for the newsletter. For legal reasons, a confirmation e-mail is sent to the e-mail address entered by the data subject for the first time for dispatch of the newsletter, using the double-opt-in procedure. This confirmation e-mail has the purpose of checking whether the owner of the e-mail address has authorized the receipt of the newsletter, as the data subject.

When subscribing to the newsletter, we also store the IP address allocated by the Internet Service Provider (ISP) of the data subject whose computer system was used at the time of the subscription, as well as the date and time of the subscription. The collection of these data is required, in order to trace the (possible) misuse of a data subject's e-mail address at a later time and is therefore for the data controller's legal security.

Personal data, which are collected within the context of registering for the newsletter, are exclusively used for sending our newsletter. Furthermore, subscribers to the newsletter can be informed by e-mail, if this is necessary for operating the newsletter service or a relevant registration, which may be the case in the event of changes to the newsletter service or a change to the technical circumstances. No disclosure takes place of personal data to third parties, which are collected within the context of the newsletter service. The subscription to our newsletter may be cancelled by the data subject at any time. The consent to the storage of personal data, which the data subject has granted to us for sending the newsletter, may be revoked at any time. A corresponding link is available in each news-letter for the purpose of revoking the consent.

#### **5. Contact opportunity via the website**

Our website contains details, which allow contact to be made with our company quickly electronically, as well as direct communication with us, which also includes the general

address of the so-called electronic mail (e-mail address). If a data subject establishes contact with the data controller by e-mail or via a contact form, the personal data sent by the data subject will automatically be stored. Such personal data, which are provided on a voluntary basis, will be stored for the purpose of processing or establishing contact with the data subject.

## **6. Link to social media**

### **YouTube**

On this website, we use the functions of the YouTube video service of YouTube, LLC, 901 Cherry Ave., San Bruno, CA 94066, USA.

By accessing the pages of our website, which integrates YouTube videos, data are transferred to YouTube, stored and evaluated. If you have a YouTube account and are logged in, these data will be allocated to your personal account and the data stored in it.

The Google privacy policy applies to YouTube. You can read about which data are captured by Google and what these data are used for at <https://www.google.com/intl/de/policies/privacy/>.

## **7. Details about the analysis tools used**

### **Google Analytics**

The Google Analytics component (anonymization function) is integrated into our website. Google Analytics is a web analysis service. Web analysis is the collection, gathering and evaluation of data about the behavior of website visitors. A web analysis service records data, inter alia, regarding from which website a data subject has come to a website (so-called referrer), which sub-sites of the website are accessed or how often and for which dwell time a sub-site was viewed. A web analysis is mainly used for the optimization of a website and for a cost-benefit analysis of Internet advertising.

The operating company of the Google Analytics component is Google Inc., 1600 Amphitheatre Pkwy, Mountain View, CA 94043-1351, USA.

You can find more about data processing for Google Analytics here: [https://support.google.com/analytics/answer/3379636?hl=de&utm\\_id=ad](https://support.google.com/analytics/answer/3379636?hl=de&utm_id=ad)

## **8. Use of other services**

### **Google Maps**

We use Google Maps of Google Inc. (1600 Amphitheatre Parkway Mountain View, CA 94043, USA) on our website.

By using the functions of this map, data are transferred to Google. You can read about which data are captured by Google and what these data are used for at <https://www.google.com/intl/de/policies/privacy/>.

## Google Fonts

We use Google Fonts of Google Inc. (1600 Amphitheatre Parkway Mountain View, CA 94043, USA) on our website. The use of Google Fonts occurs without authentication and no cookies will be sent to Google Fonts API. If you have an account with Google, none of your Google account data will be sent to Google while using Google Fonts. Google only captures the use of CSS and the fonts used and stores these data securely.

You can find additional information about Google Fonts at <https://www.google.com/intl/de/policies/privacy/>.

## 9. Legal basis for processing

The processing of the personal data occurs on the basis of the following legal foundation:

- Article 6 Para. 1 lit. b) Fulfilment of a contract and/or implementation of a pre-contractual measure
- Article 6 Para. 1 lit. c) regarding the fulfilment of a legal obligation
- Article 6 Par. 1 lit. f) regarding the protection of legitimate interests
- Article 6 Para. 1 lit. a) regarding the granting of your consent

**If the processing occurs on the basis of your consent, you have the right to revoke it at any time, without giving reasons, with effect for the future. You can obtain further information about your rights in the “Your rights” section.**

## 10. Transfer to third parties

To the extent permitted by law, we will send your personal data to selected third parties, if necessary:

- • Public-law authorities and institutions
- • Service providers (IT service providers, telecommunication service providers etc.)

## 11. Transfer to a third country

Forwarding of your personal data to third parties shall not take place without your explicit consent, provided that it is not necessary for performing the service or implementing the contract. However, it can be necessary to disclose your personal data to individual companies that we use to provide the service, which are responsible for your country. These are exclusively reliable partner companies for your region, which have naturally been instructed by use about the safeguarding of data privacy in respect of our customers' personal data.

## 12. Storage duration

Your personal data will be deleted, as soon as these are no longer required to fulfil the purpose of the storage, unless statutory retention duties are contrary to a deletion.

### **13. Your rights**

You are entitled to claim your rights in relation to your personal data captured by us, where necessary, according to Turkish law.

### **14. Contacts**

We will be happy to support you with all questions, complaints, disclosure requests and other concerns regarding the subject to data privacy. In such a case, please contact our designated data security officer at

[info@prosmh.com](mailto:info@prosmh.com)

and give us the opportunity to answer your concern.